

## Blumira's Detection & Response

### BUILT FOR SM(ALL) TEAMS

Breaches and ransomware are increasing, as small teams struggle to acquire defenses and meet compliance requirements



#### RISING RANSOMWARE

Ransomware attacks have doubled in the past two years, increasingly targeting SMBs\*



#### SLOW RESPONSE

Average time to detect & contain a breach is 287 days, resulting in 35% higher costs -- on average, \$4.8 million\*\*



#### STRICTER COMPLIANCE

New data regulations, including cyber insurance, require SIEM and one year of log data retention

*SMBs need security to meet compliance & reduce risk – but traditional tools today fail them.*



#### TOO COMPLEX

Security solutions today are built for large enterprises with big budgets and big teams with advanced security expertise



#### LIMITED RESOURCES

Require add'l infrastructure, security skills, months to get operational – teams stretched too thin between IT & security tasks



#### TIME CONSTRAINTS

Too many alerts to comb through to find real threats delays critical response time – threats go unnoticed, resulting in breaches

## THE BLUMIRA VALUE

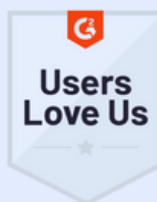
Get easy, effective security your team can actually use to defend against breaches and ransomware, while meeting compliance and cyber insurance requirements.

Blumira's **all-in-one** SIEM combines logging with automated detection and response for better security outcomes.



**Blumira does the heavy lifting** to pare down the overwhelming amount of data from logs into actionable events. That allows us to focus on revenue-enhancing activities.

Michael Cross, CIO  
Greenleaf Hospitality



VOTED #1 SIEM ON G2

- MOMENTUM LEADER
- BEST ROI
- EASIEST TO USE
- LIKELY TO RECOMMEND

# Blumira

## HOW DO WE DO THINGS DIFFERENTLY?

Meet compliance controls, save time on security tasks, focus on real threats and protect against a breach faster than ever -- with Blumira.



### UNIFY YOUR TOOLS

Our platform unifies EDR capabilities, SIEM logging, detection & response to identify threats other security tools may miss, sending you alerts in under a minute of detection to help you respond to threats faster than ever.



### AUTOMATE MANUAL TASKS

We do all the heavy lifting for your team to save them time -- parsing, creating native third-party integrations, testing and tuning detection rules to reduce noisy alerts. Our SecOps team is available 24/7 for critical priority issues.



### EASILY MEET COMPLIANCE

With a year of data retention and deployment that takes minutes to hours, we help you meet cyber insurance and compliance easily and quickly with the team you have today.

**BLUMIRA'S PLATFORM HELPS YOU DETECT AND RESPOND TO THREATS 99.4% FASTER THAN THE INDUSTRY AVERAGE, HELPING YOU SUCCESSFULLY AVOID A BREACH.\***

#### 1. USER ONBOARDING & LOG TRANSMISSION



FREE SIGN UP



COLLECT LOGS

#### 2. DATA PROCESSING & THREAT DETECTION



PARSE DATA



DEPLOY RULES



ANALYZE THREATS



SURFACE FINDINGS

#### ALL-IN-ONE SOLUTION: SIEM + ENDPOINT + DETECTION & RESPONSE

#### 3. RESPOND RAPIDLY



BLOCK THREATS



ISOLATE ENDPOINTS



PLAYBOOKS



SECOPS SUPPORT

*Blumira does the heavy lifting for you.*



I don't have the staff dedicated to sit and read logs all day or with the skillset to analyze our data. **We chose Blumira for its simplicity** – I needed a solution that would simplify, consolidate and show me what I really need to see.

Jim Paolicelli, IT Director  
Atlantic Constructors



## BLUMIRA FREE EDITION

Protect your Microsoft 365 environment in minutes! Sign up free (no credit card required) to get:

- Cloud SIEM with detection & response
- Automated detection rules applied
- Playbooks on how to respond to threats
- Security reports to see risk trends

**SIGN UP FREE**